

pollutec 
ACCELERATING THE ECOLOGICAL TRANSITION

PARIS

26-27 NOV 2024
PORTE DE VERSAILLES - HALL 1



OUR STAND AND COMMUNICATION PACKAGES

1 REGISTER YOUR PARTICIPATION

2 PLAN YOUR SPACE

3 BOOST YOUR VISIBILITY

4 DO MORE NETWORKING

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POLLUTEC 2024 AN AGILE EVENT: 2 DAYS

AT PARIS, PORTE DE VERSAILLES, HALL 1

Mandatory

CHOOSE

Your **space only participation** package

or

Your **turnkey participation** package:

- Easy
- Essential
- Business
- Identity
- Start-up

Optional

ORDER

Stand out from the crowd through **your sponsorships**

or

Publicise your participation using **your communication tools**

Not a day goes by without the **impact of climate change being in the news** or the **latest norms and regulations** being discussed.

Also not a day goes by without talking about new regulations or the innovations and solutions offered by committed entrepreneurs and public players concerned about the lives of their fellow citizens and in search of appropriate common-sense solution.

To support this burgeoning activity by presenting global solutions to these environmental challenges, Pollutec Paris 2024 offers a compact, 2-day show for you to publicise your offer, do business, meet your peers and expand your network as a committed player at the heart of the ecosystem.





REGISTRATION PACK

Mandatory for all exhibitors and co-exhibitors at the show.

DESCRIPTION	<p>Registration fees</p> <ul style="list-style-type: none"> + Multi-risk exhibitor insurance + Listing on the show’s website (Bronze Digital Pack)* + Access to the Business Meetings programme + Your printed press kit or QR code to be left with the show’s press office + Emperia Scan App + Exhibitor badges + Unlimited Visitor E-invitations (<i>personalised link to be shared with your contacts</i>) + BASIC** Exhibitor dashboard + Help with planning your presence at the show
PRICE	€1,000 excl. VAT

*See our Communication Opportunities section for details.

**See our Business Tools section for details.





SPACE ONLY STAND PACKAGE

Space only package is available for stands from 36m².

SPACE ONLY		
	Launch price (until March 1, 2024)	Standard price (from March 2, 2024)
PRICES	€300 excl. VAT/m ²	€345 excl. VAT/m ²



For floor areas over 36m², you can call in your own decorator or use **My Stand Maker**; exclusive to RX France, this specialised service allows you to design, build and install an exhibition space that's tailored to you!

For more info:
mystandmaker.france@rxglobal.com
+33 (0)1 47 56 21 10 | +33 (0)1 47 56 51 24

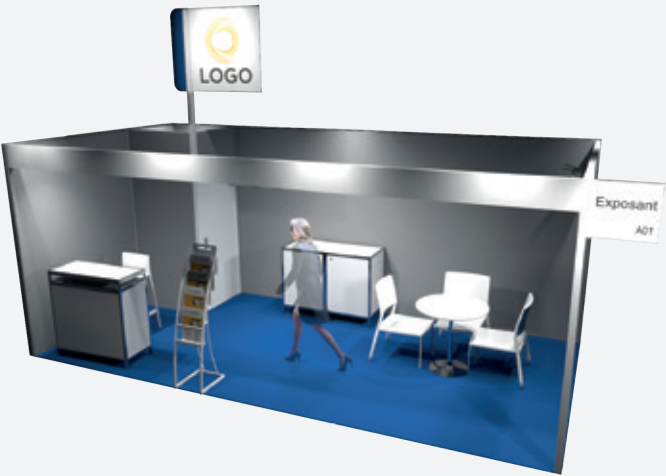
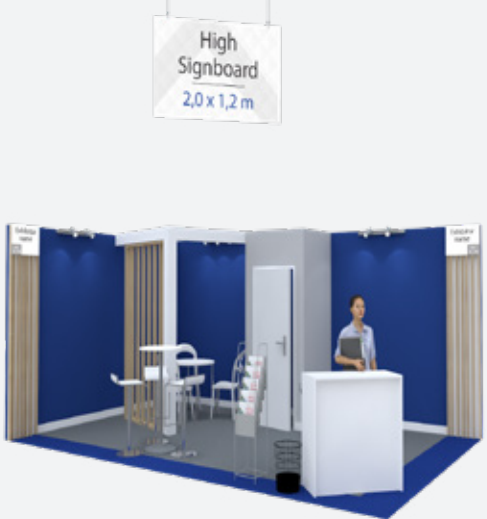





OUR TURNKEY PACKAGES

PRE-FITTED SPACES FROM 9 TO 36M²

The price per m² is in addition to your space only price.
For floor areas under 36m², you must choose from one of the following 4 turnkey packages.

Essential (page 7)	Easy (page 8)	Business (page 9)	Identity (page 10)
Island unavailable			Island available from 36m ²
			
<p>Exhibitor essentials</p> <p>A functional space complete with the essentials for exhibiting at the show, while keeping costs down.</p>	<p>Simple and economical</p> <p>A show-ready package: the simple way to exhibit at an attractive price.</p>	<p>Welcome your clients and prospects</p> <p>A modern, turnkey package, ideal for welcoming your clients and prospects. The semi-open meeting space offers privacy while you work.</p>	<p>Be seen and recognised</p> <p>A customised turnkey package in your colours: display your visual identity throughout your space with back-lit partitions, promote your brand and showcase your business and your values to visitors.</p>

Illustrations are not binding





ESSENTIAL STAND PACKAGE

EXHIBITOR ESSENTIALS

A functional space complete with the essentials for exhibiting at the show, while keeping costs down.

Turnkey packages are mandatory for 9m², 18m² and 27m² stands; these are provided by our service partners. It is not possible to use a decorating service.

		9 m ²	18 m ²	27 m ²	36 m ²
SERVICES AND FITTINGS	Daily cleaning			✓	
	Double-sided branded flag banner (name and stand n°)			✓	
	Melamine partitions (height: 2.5m)			✓	
	Choice of 3 carpet colours			✓	
	Energy efficient spotlights			✓	
	Power strip	✗	1	2	2
	Storage space	✗	1 m ²	2 m ²	3 m ²
	Meter	3kW			
PRICE		€150 excl. VAT/m ²			



EASY STAND PACKAGE

SIMPLE AND ECONOMICAL

A show-ready package: the simple but effective way to ensure your visibility at the show, at an attractive price.

Turnkey packages are mandatory for 9m², 18m² and 27m² stands; these are provided by our service partners. It is not possible to use a decorating service.

		9 m ²	18 m ²	27 m ²	36 m ²
SERVICES AND FITTINGS	Daily cleaning			✓	
	Partition height: 2.5m			✓	
	Customisable 1m x 1m double-sided banner			✓	
	Choice of 4 partition colours			✓	
	Choice of 3 carpet colours			✓	
	Lockable storage with coat hook	1 m ²	1 m ²	2 m ²	3 m ²
	1 power strip			✓	
FURNITURE	1 table + 3 chairs			✓	
	1 reception desk + 1 stool			✓	
	1 display unit			✓	
	1 paper basket			✓	
	1 lockable low storage unit	✗	✓	✓	✓
	1 low table + 3 pouffes	✗	✗	✓	✗
	1 low table + 3 armchairs	✗	✗	✗	✓
	Meter	3kW			
PRICE		€250 excl. VAT/m ²			



BUSINESS STAND PACKAGE

A MODERN, TURNKEY PACKAGE, IDEAL FOR WELCOMING CLIENTS AND PROSPECTS

The semi-open meeting space offers privacy while you work.

Turnkey packages are mandatory for 9m², 18m² and 27m² stands; these are provided by our service partners. It is not possible to use a decorating service.

		9 m ²	18 m ²	27 m ²	36 m ²
SERVICES AND FITTINGS	Daily cleaning			✓	
	Internet access (WiFi) 3 access accounts	✗	✓	✓	✓
	Coffee machine (150 coffees included)	✗	✓	✓	✓
	Fully-stocked fridge (soft drinks)	✗	✗	✓	✓
	Water cooler + 1 tank	✗	✗	✓	✓
	1 plant	✗	✗	✗	✓
	Partition height: 2.5m			✓	
	2 x banners with your brand name and stand number			✓	
	Choice of 4 partition colours			✓	
	Choice of 3 carpet colours			✓	
	Rectangular top signage	1.5 m x 1.2 m	2 m x 1.2 m	✗	✗
	Top cube signage	✗	✗	2 m x 2 m x 1.2 m	2 m x 2 m x 1.2 m
	Code locked storage space with coat hook	✗	1 m ²	2 m ²	3 m ²
1 power strip			✓		
FURNITURE	Meeting space: 1 table + 3 chairs			✓	
	1 display unit			✓	
	1 paper basket			✓	
	1 reception desk + 1 stool			✓	
	High bar table	✗	1	2	2
	Stools	✗	3	6	6
	Meter	4kW			
PRICE		€350 excl. VAT/m ²			



IDENTITY STAND PACKAGE

IDEAL FOR BEING SEEN AND RECOGNISED

A high-end customised package in your colours: display your visual identity across your space, promote your brand and showcase your business.

Turnkey packages are mandatory for 9m², 18m² and 27m² stands; these are provided by our service partners. It is not possible to use a decorating service.

		9 m ²	18 m ²	27 m ²	36 m ²
SERVICES AND FITTINGS	Daily cleaning			✓	
	Coffee machine (150 coffees included)			✓	
	Water cooler + 1 tank			✓	
	Fully-stocked fridge (soft drinks)	✗	✗	✓	✓
	Partition height: 2.5m			✓	
	Customised printed backlit sail banner			✓	
	Banner	Hanging banner on 2.5m diameter circle 50cm high			Banner on 3m diameter partition 50cm high
	Choice of 3 carpet colours			✓	
	Lockable storage with coat hook	1 m ²	2 m ²	2 m ² + shelf	3 m ² + shelf
	Power strip	1	1	1	2
FURNITURE	1 reception desk + 1 stool			✓	
	1 table + 3 chairs			✓	
	1 display unit			✓	
	1 paper basket			✓	
	1 lockable low storage unit	✗	✓	✗	✗
	1 low table + 3 armchairs	✗	✗	✓	✗
	Conversation space: 4 armchairs and 1 low table	✗	✗	✗	✓
Meter	4kW				
PRICE		€450 excl. VAT/m ²			



START-UP STAND PACKAGE

**A STRATEGIC EXHIBITOR
PACKAGE OFFERING INCREASED
VISIBILITY AND GREAT VALUE**

REGISTRATION PACK	<p>Registration fees</p> <ul style="list-style-type: none"> + Multi-risk exhibitor insurance + Listing on the show's website (Bronze Digital Pack)* + Access to the Business Meetings programme + Your printed press kit or QR code to be left with the show's press office + Emperia Scan App + Exhibitor badges + Unlimited Visitor e-invitations (<i>personalised link to be shared with your contacts</i>) + BASIC** Exhibitor dashboard + Help with planning your presence at the show
SERVICES AND FITTINGS	<ul style="list-style-type: none"> + 2m² plot + Premium communication: press and social media campaign (shoutout), your logo featured on the pollutec.com Innovation page, Innovation newsletter, increased visibility in the show's visitor pack, on-site signage + Daily cleaning + 1 inset double plug socket + 1 personalised signage + 1 5W LED stem spotlight
FURNITURE	1 desk + 2 stools
LAUNCH PRICE Until 1 March 2024	€1,100 excl. VAT
STANDARD PRICE From 2 March 2024	€1,220 excl. VAT

*See our Communication Opportunities section for details.

**See our Business Tools section for details.



OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES

REGISTER FOR AN EXCLUSIVE SPONSORSHIP!

Benefit from unrivalled exposure by including sponsorship of an event at Pollutec Paris 2024, or an official area or a thematic at the show as part of your exhibition strategy.

EVENT SPONSORSHIP

Happy Hour **13**

OFFICIAL AREAS SPONSORSHIP

VIP Club **14**
Pollutec Café **14**
Innovation & Trends area **15**
Main Stage **15**

THEMATICS SPONSORSHIP

Thematics Programme **16**



OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES

EVENT SPONSORSHIP

		HAPPY HOUR
DESCRIPTION	In the run-up to Pollutec	Your logo featured in promotional materials for Pollutec 2024 relating to Happy Hour: sponsors and programme pages on the Pollutec website, newsletters and more + Your logo featured on our Happy Hour invitations, sent out to all participants
	During Pollutec	Your logo featured on-site + Option to show a video during Happy Hour
	After Pollutec	Shoutout in the thank-you email sent to all participants on the database
PRICE		€8,000 excl. VAT





OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES

OFFICIAL AREAS SPONSORSHIP

VIP CLUB		
DESCRIPTION	In the run-up to Pollutec	Your logo featured in promotional materials for Pollutec 2024 relating to the VIP Club: sponsors and programme pages on the Pollutec website, newsletters and more
	During Pollutec	Your logo featured on-site + A slide or 10 second video featured on the VIP Club screen across both show days
	After Pollutec	Access to the list of attendees at your pitches (in accordance with personal data protection laws)
PRICE		€10,000 excl. VAT

POLLUTEC CAFÉ		
DESCRIPTION	In the run-up to Pollutec	Your logo featured in promotional materials for Pollutec 2024 relating to our Café: sponsors and programme pages on the Pollutec website, newsletters and more
	During Pollutec	Your logo featured on-site
	After Pollutec	Shoutout in the thank-you email sent to all participants on the database
PRICE		€12,000 excl. VAT



OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES

OFFICIAL AREAS SPONSORSHIP

INNOVATIONS & TRENDS AREA		
DESCRIPTION	In the run-up to Pollutec	Your logo featured in promotional materials for Pollutec 2024 relating to the Innovations & Trends area: sponsors and programme pages on the Pollutec website, newsletters and more
	During Pollutec	Your logo featured on-site
	After Pollutec	Shoutout in the thank-you email sent to all participants on the database
PRICE		€12,000 excl. VAT
MAIN STAGE		
DESCRIPTION	In the run-up to Pollutec	Your logo featured in promotional materials for Pollutec 2024 relating to the Talks programme: sponsors and programme pages on the Pollutec website, newsletters and more
	During Pollutec	Your logo featured on-site + A slide or 10 second video featured on the main stage screen between sessions across both show days + Opportunity for 1 speech on the main stage (high-level speakers, moderators and topics to be submitted by the sponsor for approval by the show's talks team)
	After Pollutec	Access to the list of attendees at your pitches (in accordance with personal data protection laws)
PRICE		€20,000 excl. VAT



OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES

THEMED AREAS SPONSORSHIP

		THEMATIC PROGRAMME
DESCRIPTION	In the run-up to Pollutec	Your logo featured in promotional materials for Pollutec 2024 relating to the programme: sponsors and programme pages on the Pollutec website, newsletters and more
	During Pollutec	Your logo featured on-site + A slide or 10 second video featured on the forum screen + Opportunity for 1 speech at the forum (topics to be submitted by the sponsor for approval by the show's talks team)
	After Pollutec	Access to the list of attendees at your pitches (in accordance with personal data protection laws)
PRICE		€14,000 excl. VAT



OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES ONLINE

THE UNMISSABLE

		OUR DIGITAL PACKS*		
		BRONZE	SILVER	GOLD
DESCRIPTION	Your company listed on the "Exhibitors" search engine: Logo + Company Name + Sector + Stand Number + Description	✓	✓	✓
	More information displayed directly in the "Exhibitor" search engine: Highlight (solid colour + "Premium" flag) + Product carousel + Company details (tel, email, website) + "Why visit our stand" feature	✗	✓	✓
	Sponsorship + Your logo or advert on the show's homepage ("Exhibitors" carousel) + Your company top of the list on a filter of your choice: Sectors, Targeted markets and more, from the "Exhibitor" search engine.	✗	✗	✓
			10 advertisers maximum	5 advertisers maximum
PRICES		Included in your participation package	€800 excl. VAT	€1,800 excl. VAT

*Limited quantity and subject to availability.



OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES ONLINE

BOOST YOUR ONLINE PRESENCE!

	NEWSLETTERS	WEBSITE	
	E-NEWS BANNER*	HOMEPAGE BANNER	OTHER BANNERS
DESCRIPTION	Newsletter sent out to over 30,000 qualified contacts between September and November 2024 Feature your attendance in the Pollutec Paris newsletters!	Accessible to all Pollutec.com visitors, your banner is a great tool for promoting your brand. This banner links back to your chosen page on your website.	A key traffic generator on the Pollutec.com website, your banner can be seen by most people browsing. This banner links back to your chosen page on your website.
	20 exhibitors maximum	3 advertisers maximum	3 advertisers maximum
PRICES	€1,100 excl. VAT	€5,500 excl. VAT	€2,200 excl. VAT

	BLOG	
	DIRECTORY	BANNER
DESCRIPTION	A shop window for your company on the Pollutec blog, your directory entry lets you to promote a detailed description of your brand and products to qualified website users looking for innovations and solutions.	Accessible to all learnandconnect.pollutec.com visitors, your banner is a great tool for promoting your brand. This banner links back to your chosen page on your website.
PRICES	€800 excl. VAT	€1,500 excl. VAT

*Limited quantity and subject to availability.



OUR SPONSORSHIP OPTIONS AND COMMUNICATION OPPORTUNITIES

ON-SITE

	FLOOR TILES	BADGE LANYARD EXCLUSIVE	BADGE HOLDER EXCLUSIVE
DESCRIPTION	<p>Floor tiles 5 pack This floor publicity means you are immediately and unmistakably recognised by visitors walking the aisles at the show.</p>	<p>Optimise your visibility with a logo branded lanyard attached to the badge), worn by all visitors across the show's 2 days.</p> <p>1 exhibitor maximum</p>	<p>Optimise your visibility with a logo branded badge holder, worn by all visitors across the show's 2 days.</p> <p>1 exhibitor maximum</p>
PRICES	€2,300 excl. VAT	€15,000 excl. VAT	€12,000 excl. VAT

	SPEAKING SLOT
DESCRIPTION	<p>30-minute slot to present your company and/or your solution to the show participants in one of the show's forums.</p>
PRICES	€1,495 excl. VAT



DIGITAL PRODUCTS

EXHIBITOR DASHBOARD

MEASURE YOUR RETURN ON INVESTMENT

The data-based system behind this dashboard allows you to measure performance in real terms. The Pro dashboard version also gives you the chance to compare your performance with that of your competitors at the show, and so identify where you can improve.



			BASIC	PRO
DESCRIPTION	Leads	Get the details of your identified prospects	✓	✓
	Engagement rate	Monitor the engagement your profile attracts through performance indicators	✓	✓
	Matchmaking	Monitor all interactions between visitors and your brand	✓	✓
	Benchmark	Compare your performance with that of your competitors	✗	✓
		Use filters to select and refine your benchmark	✗	✓
	See your market position	✗	✓	
PRICE			Included in your registration pack	€650 excl. VAT



DIGITAL PRODUCTS

EMPERIA SCAN APP

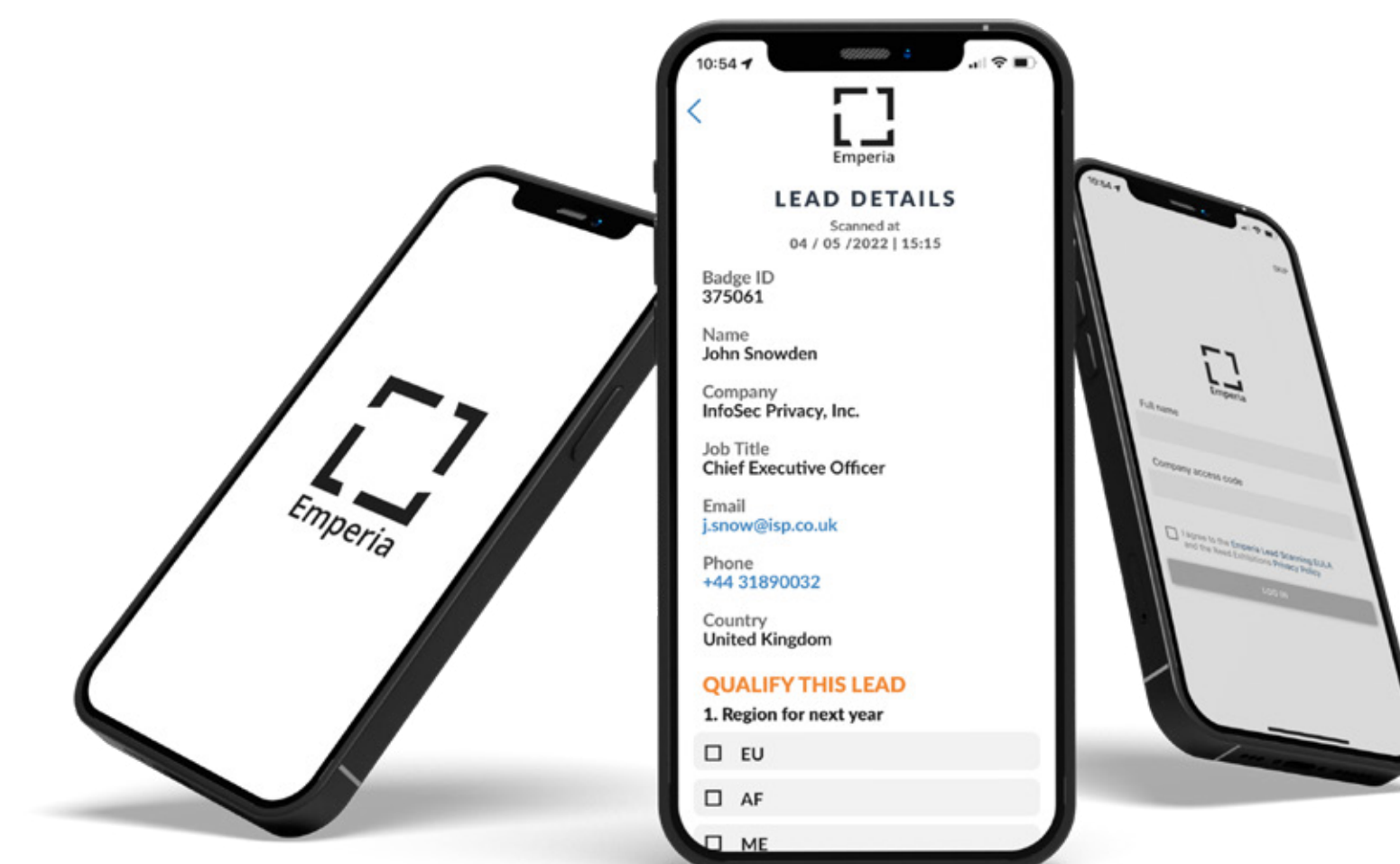
IN JUST A SCAN, COLLECT AND MONITOR YOUR SHOW LEADS

Emperia is a mobile app that enables you to collect information on your prospects during the show, making it really easy to store, follow-up and retrieve your contacts.

83%
OF EXHIBITORS
DOWNLOAD THE
PROSPECTS REPORT

32
EXTRA LEADS
GENERATED ON
AVERAGE

			NUMBER OF USER LICENCES
DESCRIPTION	Database containing all visitor profiles	✓	UNLIMITED
	UNLIMITED ACCESS to the ever accessible Database during/after the show	✓	
	Customisable questionnaire for all your prospects	✓	
PRICE	Included in your registration pack		



1] Add your scores and comments
For every contact scanned, you can add comments and scores according to their interest level.

3] View your contact reports
All staff can view their prospects within the app, using their own tab.

2] Access your prospects via a direct download link (file format of your choice).

4] Make full use of the information collected to increase your ROI and stay in touch with your prospects.

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