

EQUIPHOTEL 2024 3-7 NOVEMBER



THE LEADING HOSPITALITY EVENT

SOURCING. NETWORKING. INSPIRATION. EMOTION

EquipHotel Paris is:

- the leading **professional and international** event for the hospitality market held every two years in Paris.
- where **decision-makers, purchasing consultants and project leaders** from the hospitality industry meet suppliers and discover their new products and innovations
- the international hospitality trade show with the **most complete range** of products and services, showcasing industry-leading **French and international** companies, as well as young innovative businesses

EquipHotel is the gathering point for the hospitality ecosystem

- Furniture/decoration
- Kitchen equipment/food products
- Technology and services
- Interior and exterior design
- Wellness and spas
- Bathrooms



RX France

RX France organises leading face-to-face, digital and hybrid events in around fifteen different markets. The high-profile RX France portfolio of major national and international trade shows includes MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, Paris Photo, Maison&Objet* and many others. RX works to support your growth.

** organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France*

YOUR BUSINESS DEVELOPMENT PLATFORM



BOOST YOUR BUSINESS

Grow your business by participating in the only trade show with a comprehensive offering that meets the expectations of hospitality professionals



NETWORK

Taking part in EquipHotel gives you a high-impact tool for promoting your products and innovations



ENJOY INTERNATIONAL EXPOSURE

Consolidate your position as a key player by participating in EquipHotel, the unmissable event for hospitality and procurement leaders



GET INSPIRED

As a genuine marketplace for the latest trends, EquipHotel is brimming with innovative ideas thanks to its inspirational spaces curated by renowned architects.



KEY FIGURES *



90,000 sqm

exhibition
area



1,200

exhibitors



30%

international
exhibitors



36

countries
represented
(exhibitors)



95,357

visitors



133

countries
represented
(visitors)



66%

of visitors have a role in purchasing
(decision-makers, purchasing
consultants)



112

conference sessions



OUR VISITORS, YOUR CLIENTS

Qualified visitors*

35%

HOTELS

From budget to luxury hotels, open air tourism and holiday apartments

20%

FOODSERVICE

Michelin-starred restaurants, fast food, traditional restaurants, grocers, food retail, supermarkets, catering businesses and other food services

20%

PURCHASING, DISTRIBUTION & SERVICES

Distributors, wholesalers, manufacturers, logistics, etc.

20%

DESIGN & INSTALLATION

Decorators, interior designers, fitters, layout designers, design consultants, architect firms, audits, consulting

5%

FOODSERVICE CONTRACTORS

Healthcare, social, administration, work, education, leisure, military, etc.



RECOMMENDATIONS



"I love the variety of exhibitors and the relevant conference programme at EquipHotel. The show gave me the extra information I needed to help me grow my business. It's full of ideas and concepts to boost business, which is especially important after the crisis we've been going through."

Régis MARCON

Founder
Restaurants Maisons Marcon



"What I like about EquipHotel is the opportunity to discover new suppliers from different sectors all at the same time, and to keep an eye out for new products. It puts me in the middle of the latest products and services and enables me to develop my network of contacts."

Sonia LORRIO

Purchasing Manager
Villa Magna



THEY WILL BE ON EH



**Thierry
MARX *****



**Alain
DUCASSE *****



**Kei
KOBAYASHI *****



**Yannick
ALLEN0 *****



**Christophe
MORET ****



**Christophe
HAY ****



**Eric
PRAS *****



**Adrien
BRUNET**



**Stephane
CARRADE ****



**Kelly
RANGAMA ***



**Massimo
TRINGALI ***



**Nolwenn
CORRE ***



**Sébastien
RICHARD**



**Mélanie
SERRE**



**Gabin
BOUGUET**



**Edouard
CHOUTEAU**



**Emma DESTRUEL
Antoine SALLIER**



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CONTENTS
(news, press releases, press kits, invitations...)



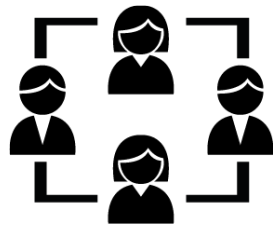
64
JOURNALISTS IN ATTENDANCE AT THE PRESS CONFERENCES
(June and October 2022)



295
JOURNALISTS IN ATTENDANCE ON THE FAIR
(33% over two days)

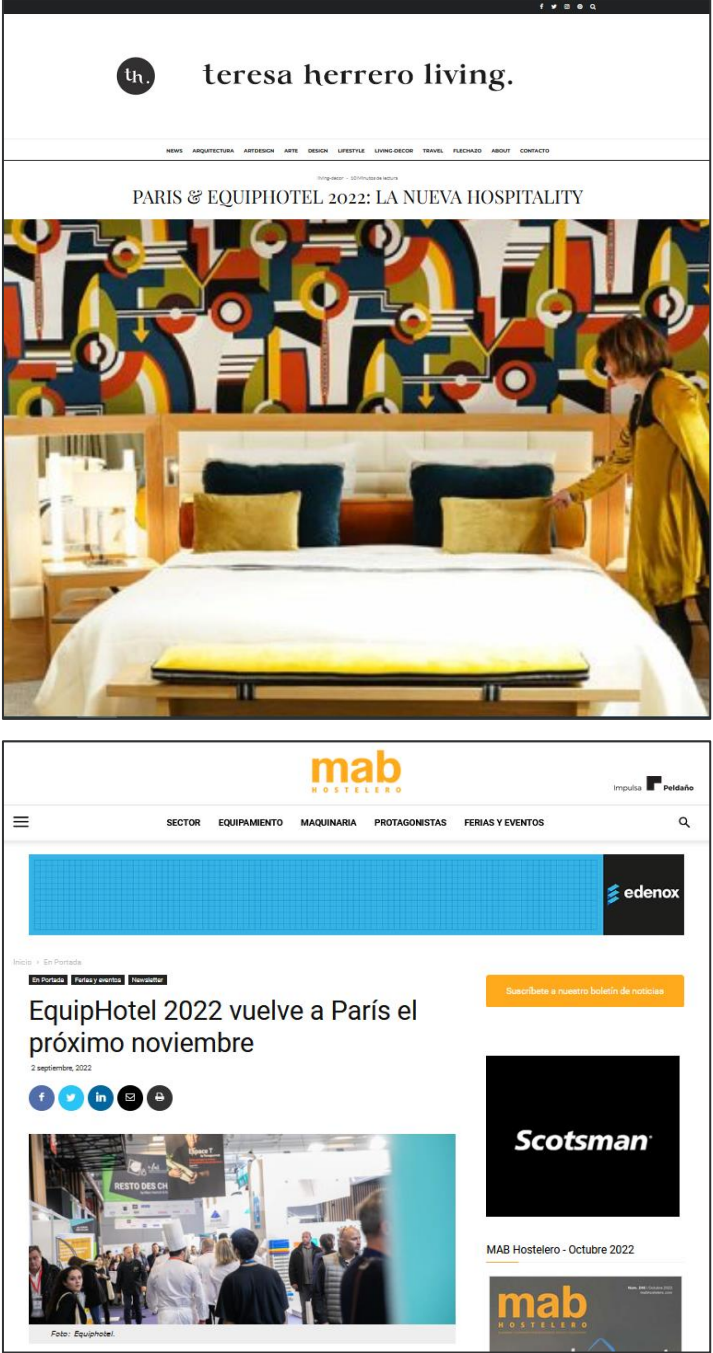
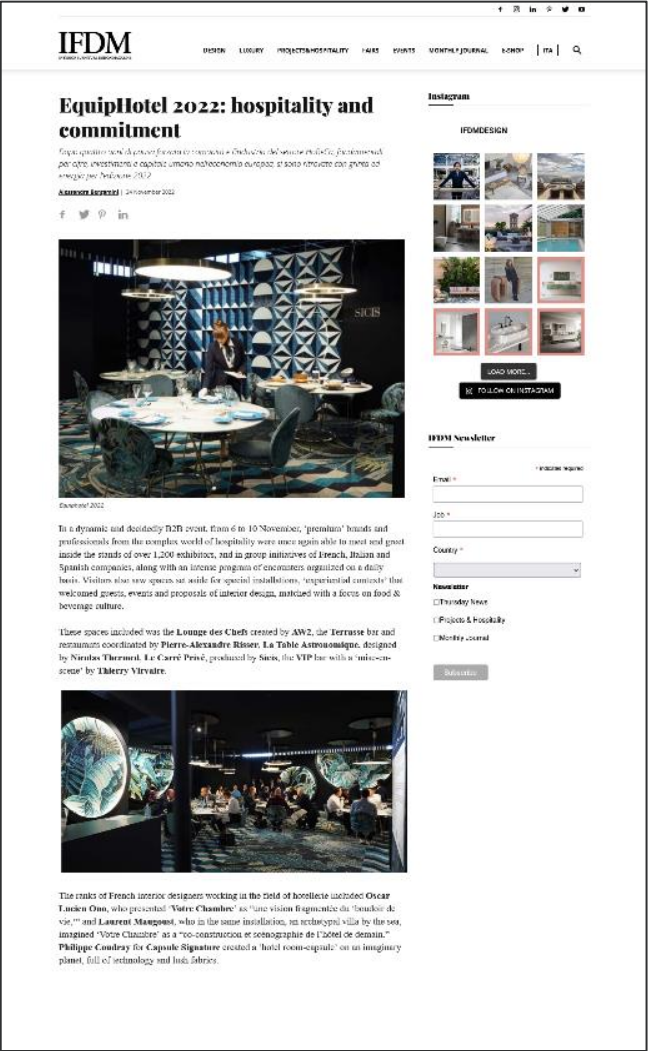


688
MEDIA COVERAGE
(web, printed, tv et radio)



83 914 273
CUMULATIVE AUDIENCE

BEST-OF PUBLICATIONS



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Sectors

Hall 4 : Catering equipment, Coffee, Wine & Bar, Beverage, Laundry & Hygiene

Hall 7.3 : Hotel chains & Restaurant Chains, HR Consulting & Audit firm



Zulal

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Sectors

Hall 7.1 : SPA & Wellness, Bedding, Linen & professional textiles, Amenities & Hotel supplies

Hall 7.3 : Bathroom and Ceramics



Céline

Céline DECARPENTRY

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Sectors

Hall : 7.2 : Lighting, Indoor Furniture, Outdoor Furniture + Outdoor Layout, Textiles & Fabrics, Signature Fitting, Signature Editor Aisle, Leisure, Kids & NAC



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Hall 4 : Tableware, Disposable items & Signage, Automatic Distribution DA

Hall 7.3 : Interior design



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Hall 4 : Food products



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Sector

Hall 4 & 7.3 : Technologie (all techno)



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[helpdesk form](#)

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STRESS-FREE EXHIBITIONS

We put everything in place so you can get ready stress free!

TO HELP YOU PREPARE

- A single email address: <https://www.equiphotel.com/en-gb/helpdesk-form.html> (response within 48 hours)
- “Exhibitor” preparation meetings over the 2 years, in person or online
- A hotline available 6 months before the show
- A schedule of actions to be carried out between now and the trade show
- Distribution of the “Exhibitor handbook”, your guide: practical information, useful addresses, etc.
- An exhibitor portal and personal billing space available 24 hours a day (4 months before the show)

TO HELP YOU DURING THE SHOW

- Concierge service
- Special Premium service: dedicated counter, follow-up at your stand
- Incident tracking via HQ
- Requests processed within 2 hours on site

SO THAT YOU CAN ENJOY YOUR TIME AT THE SHOW

- Free coffee at HQ during setup
- Welcome coffee session on the 5 mornings of the show

EQUIPHOTEL PARIS

THE **HOSPITALITY & FOOD** BUSINESS PLACE



Built by
RX In the business of
building businesses

FOODSERVICE
DESIGN
BIEN-ÊTRE
TECHNOLOGIE & SERVICES